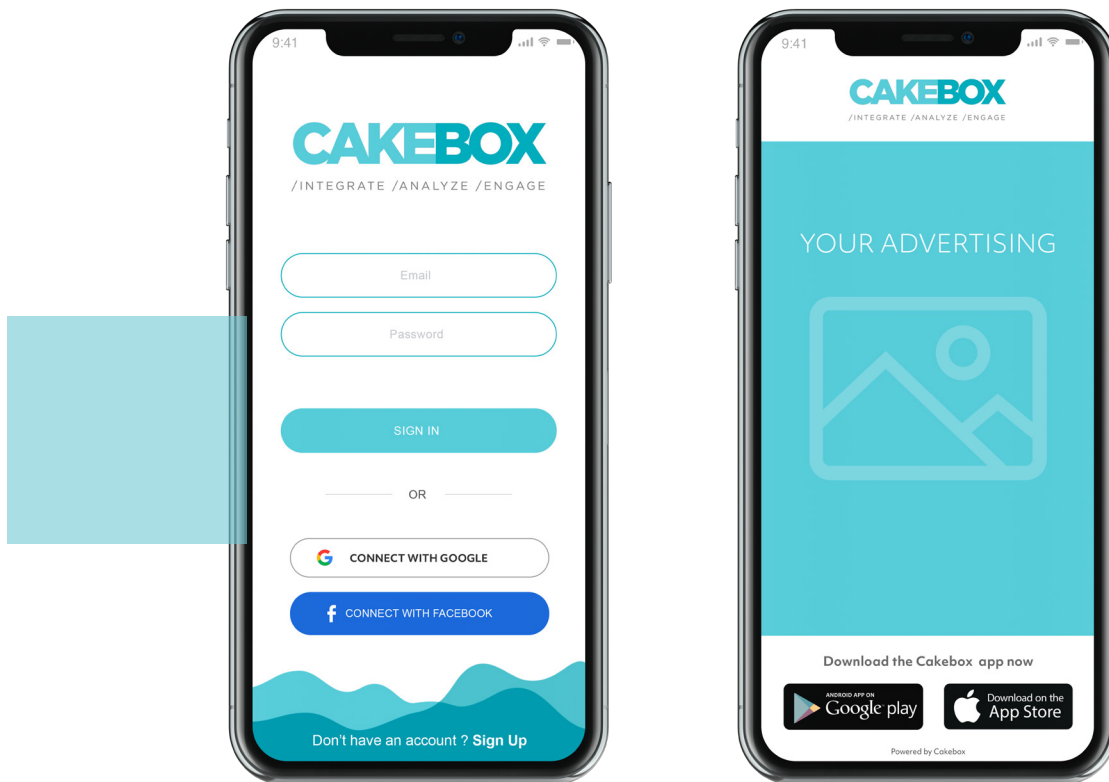


CAKEBOX

/INTEGRATE /ANALYZE /ENGAGE



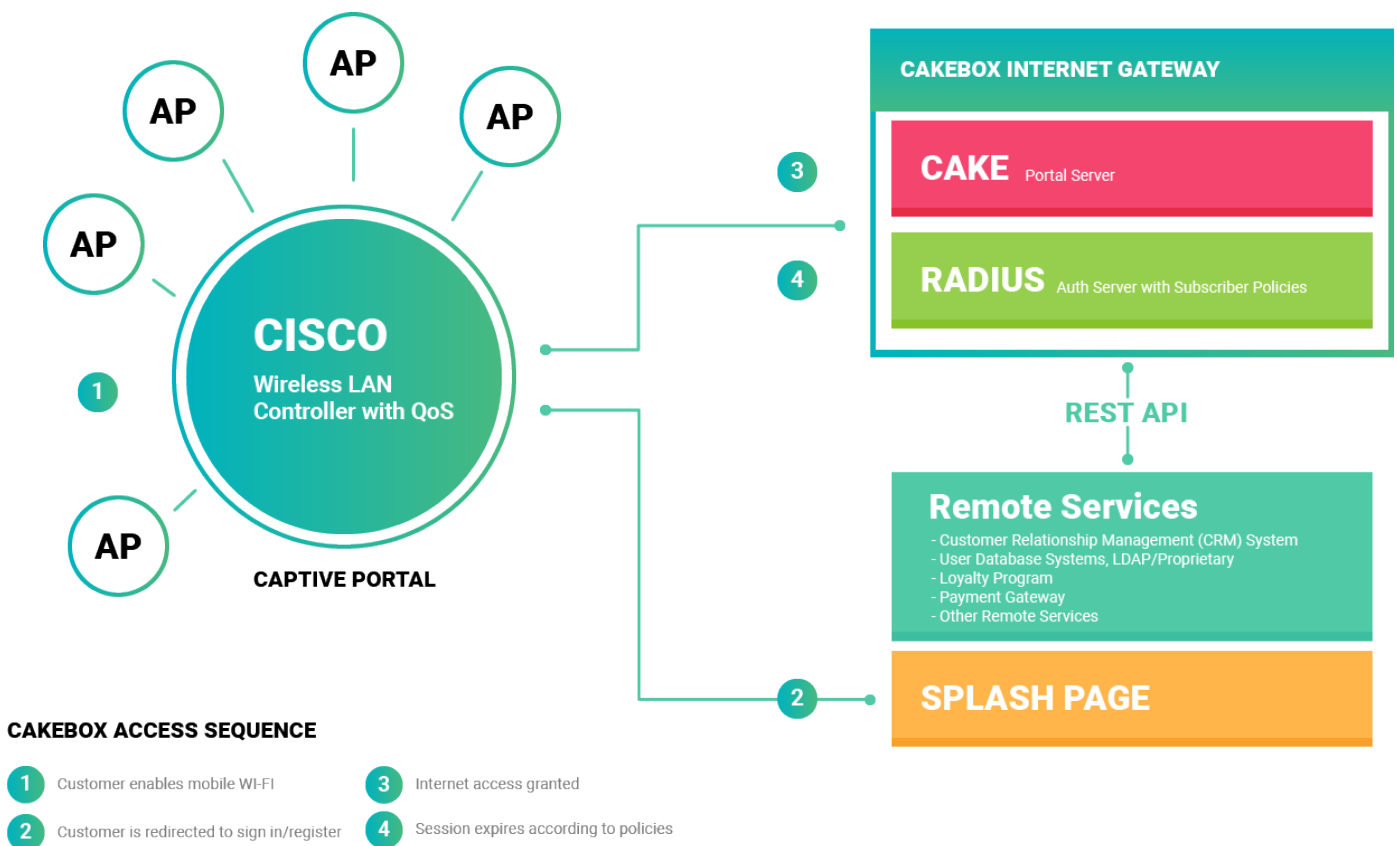
CAKEBOX ISG

ENHANCE THE CUSTOMER EXPERIENCE

Enhance customer experience with our Cakebox ISG, an extremely reliable device intended for... unattended operations. Increase loyalty program adoption by visitors incentivized by Free WiFi and Faster Connection Speeds by leveraging our Quality of Service (QoS) module. Reward your valued customers by establishing varying levels of service and Hi-Speed connections that align with your existing customer loyalty program. The Cakebox ISG is the starting point for digital transformation in your business.

OUR WIFI AUTHENTICATION PORTAL OR ISG IS A PLUG 'N' PLAY WIFI SERVICE FOR YOUR VISITORS AND MAY BE LOCATED ONSITE OR IN THE CLOUD

User login data may be stored on-board the ISG or connect to your existing CRM system, proprietary or other popular user database systems. Prior to installation, our team works to identify all aspects of the deployment environment from network configurations to customized graphic designs ensuring an expedited deployment in the production environment and a swift recovery in the event of disruptions to the data center.



THE CAKEBOX ISG IS FULLY COMPATIBLE AND WORKS

The Cakebox ISG is fully compatible and works in conjunction with Cisco Meraki and Cisco CMX products to authenticate users creating a secure gateway before allowing internet access to personal devices. IT professionals are able to configure and manage the portal through an intuitive GUI.

THE KEY CONTROL POINT FOR USER ACCESS IS OFFERED BY OUR CAKEBOX ISG

The key control point for user access is offered by our Cakebox ISG, which is responsible for launching required services for unattended operations and controlling user login, registration and authentication. Once our Cakebox ISG is deployed and configured within your operations environment the back end management GUI allows IT professionals to configure and manage the portal. Allowing your organization to enhance customer experience with WiFi Access.



CAKEBOX MIDDLEWARE

THE MIDDLEWARE IS OUR SOFTWARE THAT INTEGRATES
DEVICES AND SOFTWARE APPLICATIONS TOGETHER

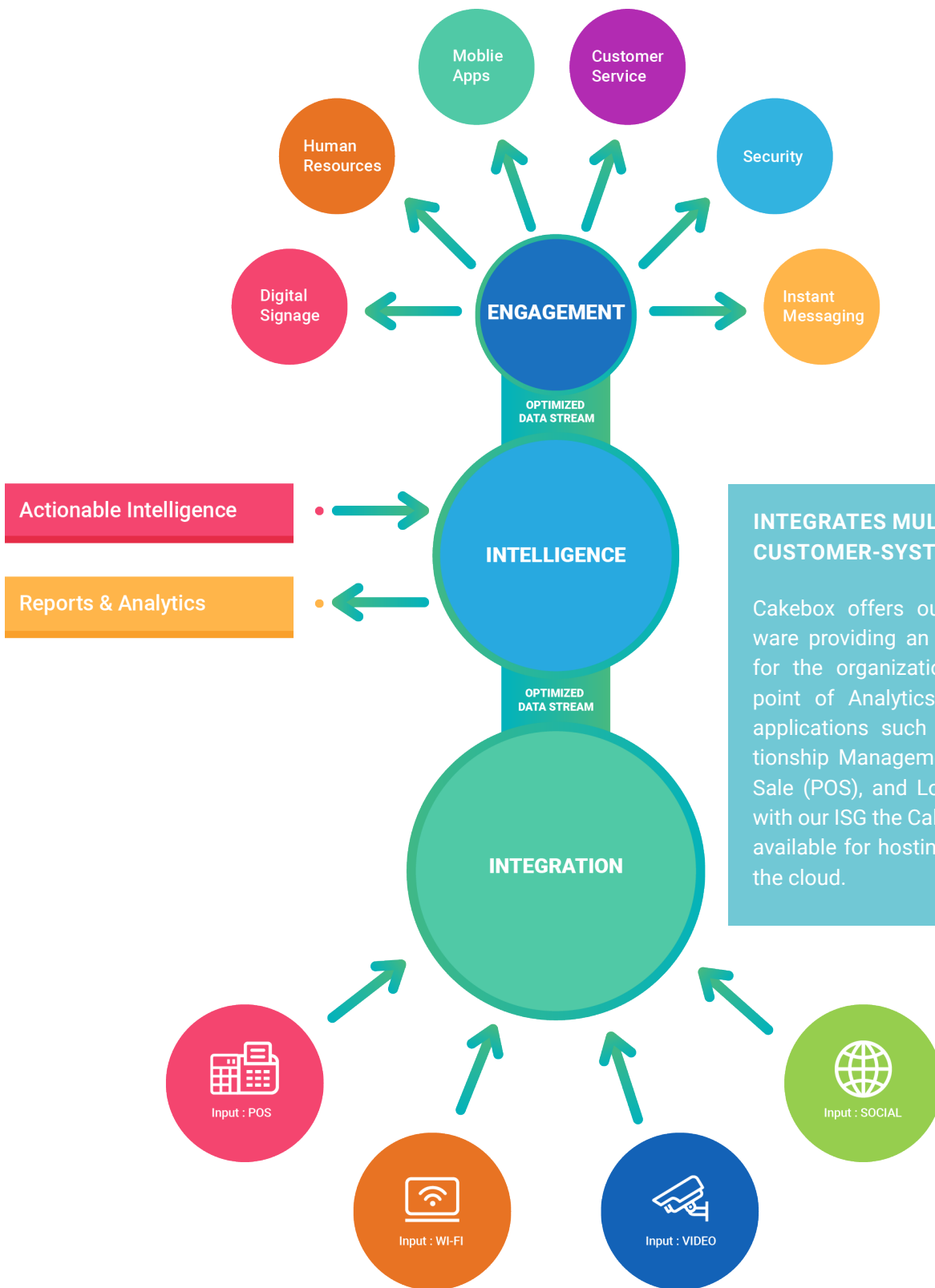


INTEGRATION

INTELLIGENCE

ENGAGEMENT

Our versatile Middleware takes input from a broad range of devices and systems, on-premise and in the cloud. Our dashboard or data output options can then serve as single point of truth or as the engine for triggering actions for engagement channels, on mobile applications, signage and more. By activating or deactivating connectors you can easily bring in or remove new data sources or engagement channels effortlessly without additional coding.



INTEGRATES MULTIPLE CUSTOMER-SYSTEMS

Cakebox offers our Cakebox Middleware providing an integrated platform for the organization and a common point of Analytics & Intelligence for applications such as Customer Relationship Management (CRM), Point of Sale (POS), and Loyalty Programs. As with our ISG the Cakebox Middleware is available for hosting either onsite or in the cloud.



CAKEBOX INTELLIGENT SIGNAGE

Have a message for your customers? Revolutionize static prints and display messages dynamically in real-time within any industry, introducing Cakebox Intelligent Signage. Apart from displaying interactive messages, it monitors how many times an individual has been detected in proximity of the signage. Therefore, we can infer the number of times a customer has seen an advertisement. Like with other digital advertising analytics, we call this view an 'impression.'

With the Smart Touch Kiosk, customers are empowered to browse through product catalogs, check on which branches carry their desired products, place orders, or draw queue numbers with our integrated branch service applications. Customer Engagements can be sent via SMS, E-Mail, Mobile App Notifications, or integrated chat applications. Build-up a powerful, low cost customer marketing database relying only on customers enjoying an enhanced user experience.

Now you can throw away those posters!

sales@cakeboxsolutions.com

CAKEBOX

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